

PHARMACY ANGLE

POWERED BY HEALTH CONNECT PARTNERS

MEDIA KIT

**Editorial Content • Targeted E-Newsletters • Exclusive News Sponsorships • Thought Leadership
• Social Media • E-Blasts • Native Advertising • Banner Advertising**

A DIGITAL RESOURCE FOR HOSPITAL PHARMACY PROFESSIONALS.

Pharmacy Angle, powered by Health Connect Partners, is a digital resource for 10,000 hospital pharmacy professionals looking to stay up to date on industry news & best practices, and who want the ability to easily find & connect with suppliers who can provide real solutions to their challenges.



By advertising with Pharmacy Angle, you're growing your brand and telling your story to the most influential people across the hospital pharmacy industry and who control budgetary and purchasing decisions. In other words, our readers are the people who YOU want your brand, products, and services to reach!



PHARMACY ANGLE → SUPPLIER DIRECTORY

Pharmacy Angle, powered by Health Connect Partners, is an online resource for hospital pharmacy professionals looking for industry news & trending topics, the sharing of information & best practices through written word and video, and for connecting buyers with suppliers into one central hub.

Hospital pharmacy professionals will have the opportunity to look for products and services on Pharmacy Angle's website through its Supplier Directory.

All suppliers, approved by Health Connect Partners, will have the opportunity to have their product or service rise to the top through the purchase of a Gold, Platinum, or Diamond Tier package. Suppliers who attend HCP's semi-annual live events will receive a complementary Basic listing upon registration and valid until the next live event.

Your company's listing will be able to really show off what your offerings are through videos, photos, brochures and documents, product detail pages, and more!

BASIC PACKAGE

- FREE with live in person conference registration

- Company name
- Description of company (25 words)
- Listed under 2 category listings

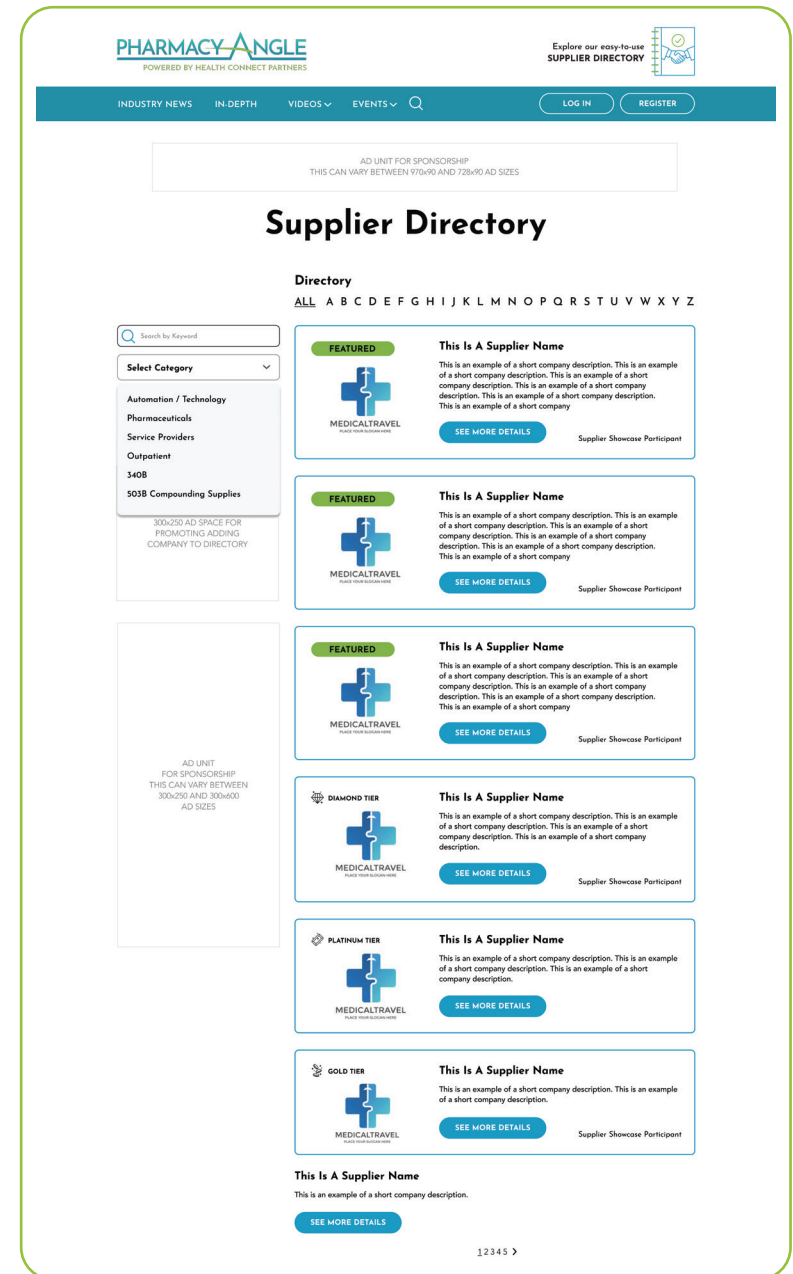
GOLD TIER PACKAGE

Price: \$1,900

- Company name
- Company logo
- Links to social media
- Link to website
- Request information form
- Description of company (100 words)
- Listed under 3 category listings



To reserve your supplier listing on PharmacyAngle.com, please contact Jason Green, Partner & Chief Sales Officer, jason.green@hlthcp.com, (615) 619-6024.




The screenshot shows the Pharmacy Angle Supplier Directory interface. At the top, there's a navigation bar with 'INDUSTRY NEWS', 'IN-DEPTH', 'VIDEOS', 'EVENTS', and a search icon. Below the navigation bar is a search bar and a 'Log In / Register' button. The main heading is 'Supplier Directory' with a sub-heading 'Directory' and a list of letters 'ALL A B C D E F G H I J K L M N O P Q R S T U V W X Y Z'. On the left side, there's a 'Select Category' dropdown menu with options: 'Automation / Technology', 'Pharmaceuticals', 'Service Providers', 'Outpatient', '340B', and '503B Compounding Supplies'. Below the categories is an ad unit for sponsorship. The main content area displays several supplier listings, each with a 'MEDICALTRAVEL' logo, a 'FEATURED' badge, and a 'This Is A Supplier Name' heading. Each listing includes a short company description and a 'SEE MORE DETAILS' button. The listings are categorized by tier: 'DIAMOND TIER', 'PLATINUM TIER', and 'GOLD TIER'. At the bottom right, there's a page number '12345 >'.

PLATINUM TIER PACKAGE

Price: \$3,900

- Company name
- Company logo
- Links to social media
- Link to website
- Request information form
- Description of company (250 words)
- Ability to provide cover photo for individual page listing
- Ability to upload documents/materials
- Listed under 4 category headings



MEDICALTRAVEL
PLACE YOUR SLOGAN HERE

DIAMOND TIER

This Is A Supplier Name

Interested in finding out more about this supplier? [REQUEST INFORMATION](#)

CATEGORY 1

CATEGORY 2

CATEGORY 3

CATEGORY 4

SHOW MORE

About

This is an example of a short company description. This is an example of a short company description. This is an example of a short company description. This is an example of a short company description. This is an example of a short company description. This is an example of a short company description. This is an example of a short company description. This is an example of a short company description. This is an example of a short company description.

Connect with us

in [in](#) [twitter](#) [instagram](#) [facebook](#)

[Website](#)


[Address: 222-222-2222](#)

Meet Us At

Hospital Pharmacy Spring Conference
HCP Hospital Pharmacy Conference Attendee


Gallery of Products & Services

3 photos, 1 video




This is a product title and description.

[View Product >](#)




This is a product title and description.

[View Product >](#)



This is a product title and description.

[View Product >](#)



This is a product title and description.

[View Product >](#)

Documents

This is the documents name

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SHOW MORE


DIAMOND TIER PACKAGE

Price: \$4,900

- Company name
- Company logo
- Links to social media
- Link to website
- Request information form
- Description of company (500 words)
- Ability to provide cover photo for individual page listing
- Ability to upload documents/materials
- Ability to upload images (e.g., photos, graphics)
- Ability to upload videos
- Premium listing position
- Unlimited category headings

★ **Featured Position** *(Only for Diamond Tier)*
Listed above all others in directory search.
\$1,000 upgrade fee





DIAMOND TIER

This Is A Supplier Name

Interested in finding out more about this supplier?

[REQUEST INFORMATION](#)

CATEGORY 1 CATEGORY 2 CATEGORY 3 CATEGORY 4 CATEGORY 5

SHOW MORE

About

This is an example of a short company description. This is an example of a short company description. This is an example of a short company description. This is an example of a short company description. This is an example of a short company description. This is an example of a short company description. This is an example of a short company description.

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[Website](#)

[Address: 222-222-2222](#)

Meet Us At


Hospital Pharmacy Spring Conference
HCP Hospital Pharmacy Conference Attendee

Gallery of Products & Services 3 photos, 1 video




This is a product title and description.

[View Product >](#)




This is a product title and description.

[View Product >](#)



This is a product title and description.

[View Product >](#)



This is a product title and description.

[View Product >](#)

Documents

<p>This is the documents name</p> <p>DOWNLOAD PDF</p>	<p>This is the documents name</p> <p>DOWNLOAD PDF</p>	<p>This is the documents name</p> <p>DOWNLOAD PDF</p>	<p>This is the documents name</p> <p>DOWNLOAD PDF</p>
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PHARMACY ANGLE WEB SITE

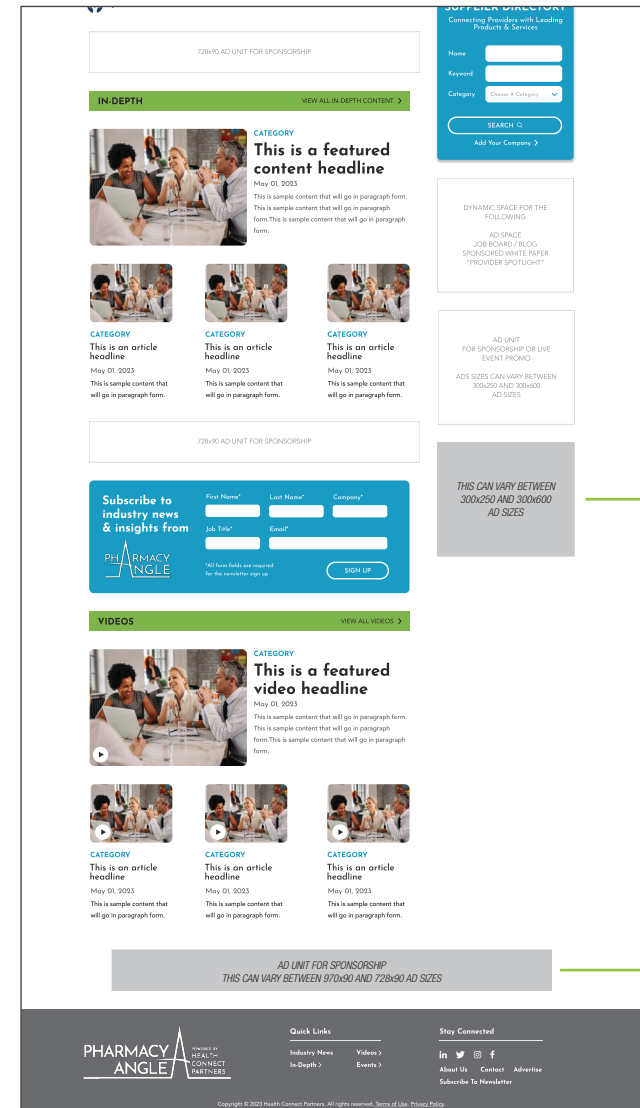
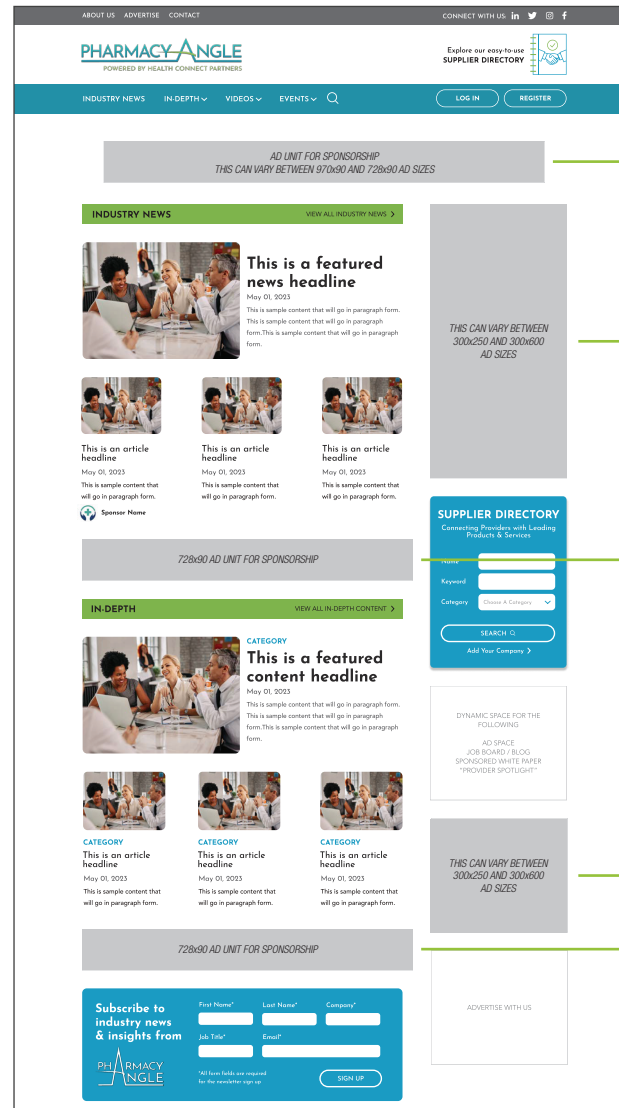
ADVERTISING POSITIONS

- A – Lead Banner – 970x90**
- B – Bottom Banner – 970x90**
- C – Banner – 728x90**
- D – Banner – 728x90**
- E – Box Ad – 300x250 or 300x600**
- F – Box Ad – 300x250 or 300x600**
- G – Box Ad – 300x250**

ADVERTISING RATES

**ads rotate in same positions*
(3 month minimum buy)

- A – Lead Banner – \$2,500**
- B – Bottom Banner – \$2,000**
- C – Banner – \$1,750**
- D – Banner – \$1,750**
- E – Box Ad – \$1,500**
- F – Box Ad – \$1,500**
- G – Box Ad – \$1,250**



PHARMACY ANGLE – RX INSIGHTS E-NEWSLETTER

ADVERTISING POSITIONS

- A – Lead Banner - 728x90
- B – Banner - 728x90
- C – Banner – 728x90
- D – Banner – 728x90
- E – Banner - 728x90

ADVERTISING RATES

**runs twice monthly*
(3 month minimum buy)

- A – Lead Banner - \$3,000
- B – Banner – \$2,750
- C – Banner – \$2,500
- D – Banner - \$2,500
- E – Banner - \$2,250

The image displays two wireframe mockups of the Pharmacy Angle e-newsletter layout, illustrating advertising positions A through E.

Left Mockup (Desktop View):

- Header:** PHARMACY ANGLE RX Insights, POWERED BY HEALTH CONNECT PARTNERS, A Digital RESOURCE for Hospital Pharmacy PROFESSIONALS, Submit News | Forward to a Friend.
- Section A:** Ad (Lead Banner)
- Section B:** IN-DEPTH
- Section C:** Article (Headline for 1st Featured Article)
- Section D:** Article (Headline for 2nd Featured Article)
- Section E:** Supplier Directory Placeholder
- Section F:** Ad (Banner)
- Section G:** INDUSTRY NEWS
- Section H:** Article (Headline for the 1st Article)
- Section I:** Article (Headline for the 2nd Article)
- Section J:** Article (Headline for the 3rd Article)

Right Mockup (Mobile View):

- Section C:** Ad (Banner)
- Section D:** VIDEO
- Section E:** Video (Headline for the Featured Video)
- Section F:** Ad (Banner)
- Section G:** PARTNER VOICES
- Section H:** Article (Headline for the 1st Article)
- Section I:** Ad (Banner)
- Section J:** Footer (Quick Links, Stay Connected, PHARMACY ANGLE, Industry News, In-Depth, Videos, Events, Greg Herring, Director of Content, About Us, Contact, Advertise, © 2023 Health Connect Partners | All Rights Reserved, MANAGE SUBSCRIPTION | UPDATE PROFILE | PRIVACY POLICY, This email was sent by Health Connect Partners to email@domain.com)

ADVERTORIALS

Pharmacy Angle wants you to be able to tell YOUR brand's story, in YOUR own words, with NATIVE ADVERTISING – which we are calling “Partner Voices”.

Partner Voices provides an opportunity for you to submit an article written by a thought leader who represents your organization. The article will be seamlessly integrated with the Pharmacy Angle high-value news content, guiding readers to discover more about your brand without feeling like they are receiving a sales pitch.

Advertising Rates: \$5,000 per advertorial (runs on website and in e-newsletter)

DEDICATED E-BLASTS

Targeted campaigns; your design, message and branding to our list of more than 10,000 hospital pharmacy professionals

Advertising Rates: \$5,000 per e-blast

VIDEO

Show off your latest products and services to this high-end audience with video available on the Pharmacy Angle website.

Advertising Rates: \$5,000/month

**FOR INFORMATION ABOUT DISPLAY/BANNER ADS,
NEWSLETTER ADVERTISING, SPONSORSHIP, DEDICATED
E-BLASTS, ADVERTORIALS, AND MUCH MORE, PLEASE CONTACT:**



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